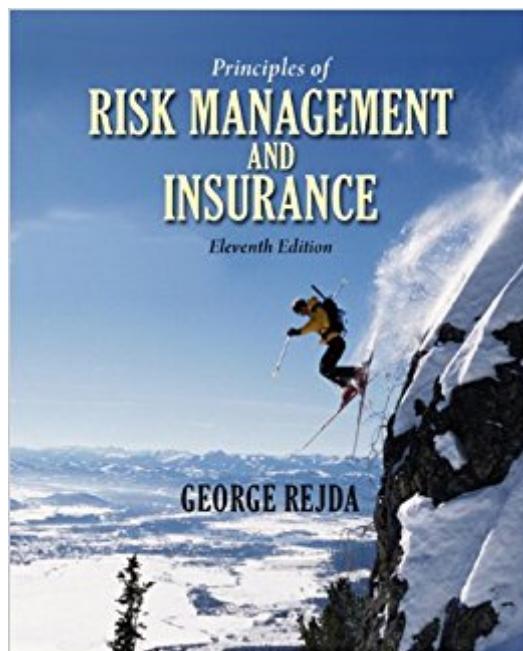


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Principles Of Risk Management And Insurance (11th Edition)



Synopsis

Complete and current coverage of major risk management and insurance topics. Focusing primarily on the consumers of insurance, this text blends basic risk management and insurance principles with consumer considerations. This edition addresses the unprecedented events that have occurred in today's economy, highlighting the destructive presence of risk to readers.

Book Information

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Customer Reviews

excellent , as expected. thanks

The book was shipped timely and was in good condition. However, the description stated that there were no markings/highlighter in the book but when I received it, there were many chapters that had highlighter. It wasn't a problem because the text that was highlighted is what I would have marked as important. The book is effective at teaching Risk Management and Insurance and easy to understand and follow along.

This book was a thrill a minute ride of a lifetime!

For me, it's difficult to imagine a more boring subject than insurance. But if you have to study it, you could definitely do a lot worse than this book. The subject is well-presented in easy to understand language. Subject matter is divided into easily digestible segments in a logical order.

This is an excellent product and its everything I was expecting it to be. I am happy with the product and serviced, I have received.

This book has great insight with the risks of either daily life, business aspects and even the concepts of insurance, hich we all face. I would recommend this product to anyone who is interested in risk management or insurance.

Not bad at all for a guideline in class.

Easy to read book and very helpful when making decisions on homeowners and auto insurance. Recommended material for all students and instructors.

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